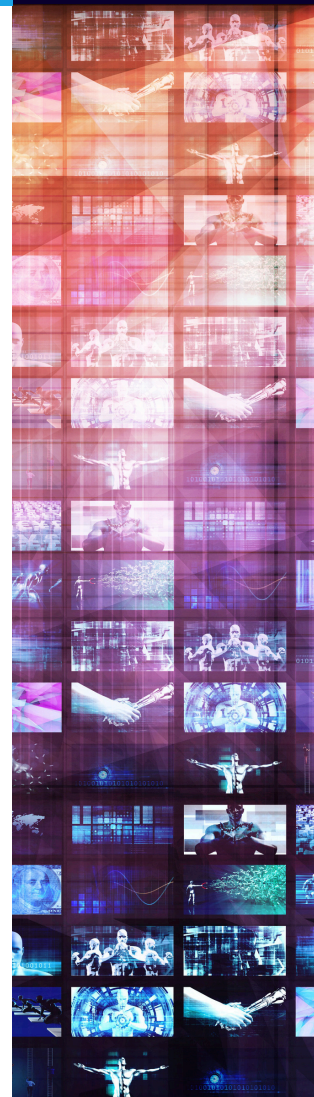




DIGITAL4ME

Digital Transformation For Micro Entrepreneurs

Partners



Welcome to the DIGITAL4ME Project

Unlock your micro-enterprise's potential with the EU-funded DIGITAL4ME Erasmus+ Programme. Our mission is to revolutionize micro-entrepreneurs' operations in the digital age.

DIGITAL4ME provides essential skills, tools, and knowledge for thriving in a rapidly evolving business landscape. Open to micro-entrepreneurs in various sectors, DIGITAL4ME offers digital skills enhancement through workshops, online courses, and training sessions. Tailored educational resources ensure relevance across diverse business models and industries.



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Objetives

- ✓ **Enhancing Market Responsiveness:** Boost awareness of digital technology's impact on market responsiveness for a competitive edge.
- ✓ **Business Culture Change:** Foster a permanent shift towards innovative digital practices in daily operations.
- ✓ **Skills Development:** Improve digital management skills and integrate project learnings into micro-entrepreneurial businesses.
- ✓ **Personal Skills Optimization:** Enhance resilience and adaptability to digital transformations.
- ✓ **Long-term Performance Impact:** Promote innovation and sustainability for long-term business performance.

Results

Discover the impactful outcomes of the DIGITAL4ME project. From innovative learning models to extensive workshops, these results highlight our dedication to empowering micro-entrepreneurs through digital transformation.

1 Learning Model Development: Creation of a robust learning model through analysis, design, development, pilot testing, and evaluation.

2 New Curriculum and Learning Outcomes: Development of a new curriculum with on-demand MOOCs, eLearning tools, podcasts, and animated videos.

3 Workshops and Open Access Resources: Piloting 300 workshop modules and promoting open access digital learning resources with certification.

4 Dissemination and Outreach: Conducting six dissemination and outreach events, both online and on-site.

